



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	SMERNI SEMINAR
Course title:	SEMINAR

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Poslovne vede, doktorski študij		2	
Business sciences, doctoral study programme		2	

Vrsta predmeta / Course type

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
	60				150	6

Nosilec predmeta / Lecturer:

Jeziki / Languages: Predavanja / Lectures:
Vaje / Tutorial:

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

- Vpis v letnik študija
- Osnovna računalniška znanja

Prerequisites:

- enrolment in the academic year
- basic computer literacy

Vsebina:	Content (Syllabus outline):
OSNOVNI IZRAZI PRI PISANJU ZNANSTVENIH PRISPEVKOV Motivacija za pisanje znanstvenih prispevkov. Vrste znanstvenih člankov in raziskav. Predhodne raziskave. Študije primerov. Kvantitativne in kvalitativne raziskave.	BASIC TERMS OF SCIENTIFIC WRITTING Motivation for scientific writing. Types of scientific papers and research. Original scientific papers and contribution. Preliminary research. Case studies. Quantitative and qualitative research.
OPREDELITEV TEME RAZISKAVE / RAZISKOVALNEGA VPRAŠANJA Različni načini, kako postaviti ustrezno raziskovalno vprašanje. Usklajevanje raziskovalnega vprašanja ob upoštevanju	IDENTIFYING THE RESEARCH TOPIC/RESEARCH QUESTION Different paths towards asking relevant research questions. Matching research question with the targeted journal, and future readers in



<p>ciljnega zbornika in bodočih bralcev. Ponovna opredelitev raziskovalnega vprašanja po LR.</p> <p>ISKANJE USTREZNEGA ZBORNICA Kako izbrati zbornika za oddajo prispevka ob upoštevanju, da mora članek ustrezati temi zbornika, izjavah o poslanstvu zbornika, članom uredniškega odbora in kakovosti zbornika.</p> <p>OKVIR IMRAD Naslov članka; pisanje izvlečkov, izbira ključnih besed; pisanje uvoda, metode, rezultati, razprava in zaključek. Spretnosti za pisanje – kako jih pridobiti: eksperimentalno učenje, delo v skupinah s spoštovanimi soavtorji, pridobivanje strokovne recenzije, pisanje recenzij.</p> <p>UPORABA PROGRAMSKE OPREME ZA STATISTIČNO ANALIZO PRI ZNANSTVENO-RAZISKOVALNEM DELU Pregled statističnih metod. Metode, ki ustrezajo določenim znanstvenim problemom: (1) primerjava dveh skupin subjektov, (2) primerjava treh ali več skupin subjektov, (3) meritev korelacije in (4) meritev odvisnosti dveh ali več spremenljivk.</p>	<p>mind. Redefining research question after LR.</p> <p>TARGETING THE RIGHT JOURNAL Selecting a journal for submission taking into account that the paper matches the topic of the journal, mission statements of the journals, members of the editorial board, and journal quality.</p> <p>IMRAD FRAMEWORK Title of the paper; writing abstracts, selecting keywords; Writing introduction, methods, results, discussion and conclusions; Writing skills – how to obtain them: experimental learning, working in teams with knowledgeable co-authors, getting reviews from peers, and writing reviews.</p> <p>USAGE OF STATISTICAL SOFTWARE FOR SCIENTIFIC RESEARCH Overview of statistical methods. Methods suited for particular scientific problems: (1) comparing two groups of subjects, (2) comparing three and more groups of subjects, (3) measuring correlation, and (4) measuring dependency of two or more variables.</p>
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Temeljni literatura in viri / Readings:

Temeljna literatura / Basic literature:

- Študijsko gradivo nosilca predmeta v pripravi (study materials prepared by the course professor)
- Pejić Bach, M. (2015). "How to Write and Publish A Scientific Paper: A Closer Look to Eastern European Economics, Business and Management Journals", Business Systems Research, Vol. 6 No. 1, pp. 93-103.

Priporočena literatura – knjige in učbeniki / Recommended literature – books and course books:

- Collis, J., Hussey, R. (2009), Business Research: A Practical Guide for Undergraduate and Postgraduate Students, Palgrave
- Creme, P., Lea, M.R. (2008), Writing at University, A Guide for Students, Open University Press, McGraw-Hill
- Day, R.A. (1998). How to write and publish a scientific paper. Phoenix: Oryx Press.
- Hartley, J. (2008). Academic writing and publishing: A practical handbook. London: Routledge



Cilji in kompetence:

Objave v znanstvenih zbornikih so pomemben del akademskega življenja. Po opravljenem predmetu bodo študenti pridobili naslednje kompetence:

- izbira teme raziskave, ki je ustrezna za objavo v znanstvenem zborniku;
- izbira zbornika za možno objavo znanstvenih rezultatov; razumevanje stopnje kakovosti znanstvenega zbornika; sposobnost prepoznavanja "predatorskih" zbornikov;
- pisanje člankov v obliki IMRAD; opredelitev ustrezne vsebine za uvod, pregled literature in poglavja o metodologiji, razpravi in zaključku;
- razlikovanje med povzemanjem, citiranjem in plagiatorstvom; uporaba orodij za samodejno prepoznavanje plagiatorstva;
- izbira statističnih metod in programske opreme za pisanje znanstvenih prispevkov; predstavitev rezultatov statistične analize v ustrezni obliki;
- uporaba elektronskih virov za odprte in sekundarne podatke; skladanje s hipotezo ali cilji članka s pristopom na podlagi raziskovalne ankete in analizo;
- uporaba programske opreme za upravljanje s citati; npr. Mendeley

Objectives and competences:

Publication in scientific journals is an important part of academic life. After the course, students will develop following competences:

- to choose a topic of the research that is relevant for publication in scientific journal;
- to select a journal for possible publication of the scientific results; understand the level of the quality of the scientific journal; be able to recognize the predatory journals;
- to write the paper according to the IMRAD outline; to define adequate content of the introduction, literature review, methodology section, discussion and conclusion section;
- to distinguish between paraphrasing, quoting and plagiarism; to use tools for automatic recognition of plagiarism;
- to choose statistical methods and software for the purpose of scientific writing; to present the results of the statistical analysis in adequate form;
- to use electronic sources of open and secondary data; to match the hypothesis or goals of the paper with the survey research approach and analysis;
- to use software for citation management, e.g. Mendeley

Predvideni študijski rezultati:

Znanje in razumevanje:

- znanje, potrebno za izbiro ustrezne teme za pisanje znanstvenih prispevkov;
- znanje, potrebno za izbiro ustreznega znanstvenega zbornika za objavo;
- znanje za prepoznavanje

Intended learning outcomes:

Knowledge and understanding:

- Knowledge of choosing the relevant topic for the purpose of scientific writing
- Knowledge of choosing adequate scientific journal for publication
- Knowledge of



<p>povzemanja, citiranja in plagiatorstva;</p> <ul style="list-style-type: none">- znanje o uporabi orodij za samodejno prepoznavanje plagiatorstva;- razumevanje povezave med hipotezo, raziskovanjem z anketami in statistično analizo;- priprava članka za pošiljanje določenemu zborniku;- uporaba digitalnih virov za odprte in druge podatke in programska oprema za upravljanj citatov.	<p>recognizing paraphrasing, quoting and plagiarism</p> <ul style="list-style-type: none">• Knowledge of using tools for automatic recognition of plagiarism• Understanding the relation between hypothesis, survey research and statistical analysis• Prepare the paper for sending to the specific journal• Using electronic sources of open and secondary data and software for citation management
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Metode poučevanja in učenja:

Predmet se izvaja v obliki predavanj, študij primerov in seminarjev (predstavitev znanstvenih člankov in tekočih raziskav). Od študentov se pričakuje aktivna udeležba na predavanjih in vajah.

Študenti rešujejo probleme iz prakse v zvezi z objavo znanstvenih prispevkov s ciljem izbire ustreznega področja znanstveno raziskovalnega dela in primerne zbornika za objavo, prepoznavanje "predatorskih" zbornikov, uporabo stila IMRAD v procesu pisanja itd. Na koncu predmeta študenti izvedejo projekt, da dokažejo pridobljeno znanje in spretnosti s področja pisanja znanstvenih prispevkov in objavijo prispevek na znanstveni konferenci.

Learning and teaching methods:

Course is conducted in the form of lectures, case studies, and seminars (presentation of the scientific papers and research in progress). Students are expected to actively participate in lectures and exercises.

Students solve real-world problems in scientific publishing, with the goal to select relevant area of scientific research, select appropriate journal for publication, recognise predatory journals, implement IMRAD style into the writing process. Finally, they conduct a project proving that they gain knowledge and skills of scientific writing and publish a paper at the scientific conference.

Delež (v %) /

Weight (in %)

Načini ocenjevanja:

Assessment:

<p>Način (pisni izpit, ustno izpraševanje, naloge, projekt):</p> <ul style="list-style-type: none">• projekt iz pisanja znanstvenih del z ustnim zagovorom (80%)• sodelovanje na predavanjih (20%)		<p>Type (examination, oral, coursework, project):</p> <ul style="list-style-type: none">• project in scientific writing with oral presentation (80%)• class participation (20%)
<p>Ocenjevalna lestvica: Skladno z aktualnim Pravilnikom o preverjanju o ocenjevanju znanja</p>		<p>Grading scale: In accordance with the current Rules on checking the knowledge assessment</p>

Reference nosilca / Lecturer's references:

- Pejić Bach, M. (2015). "How to Write and Publish A Scientific Paper: A Closer Look to Eastern European Economics, Business and Management Journals", Business Systems Research, Vol. 6 No. 1, pp. 93-103.
- Pejić Bach, Mirjana; Abramović, Karmen (2012). Analysis of publication patterns in Croatian economics and business educational institutions // Ekonomsko obrazovanje u Republici Hrvatskoj - jučer, danas, sutra / Čavrak, Vladimir ; Gelo, Tomislav (ur.), Zagreb : Ekonomski fakultet Zagreb, pp. 77-79
- Mataković, Hrvoje; Pejić Bach, Mirjana, Radočaj Novak, Iva. (2013). Scientific productivity in transition countries: trends and obstacles. Interdisciplinary Description of Complex Systems - INDECS. Vol. 11 No. 2; pp. 174-189;
- Pejić Bach, Mirjana. (2013). Obstacles to Publication in ISI Journal for the Scientists from Transition Countries: How to Overcome them // Proceedings of the 1st Dubrovnik International Economic Meeting DIEM 2013 Scientific Conference on Innovative Approaches to the Contemporary Economic Problems / Vrdoljak Raguž, Ivona ; Lončar, Iris (ur.). Dubrovnik: University of Dubrovnik, pp. 1-12.