



**UČNI NAČRT PREDMETA / COURSE SYLLABUS**

<b>Predmet:</b>	<b>USMERITVENI SEMINAR</b>
<b>Course title:</b>	MAIN MODULE SEMINAR

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Poslovne vede, doktorski študij		1	
Business sciences, doctoral study programme		1	

Vrsta predmeta / Course type:

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
	60				150	6

Nosilec predmeta / Lecturer:

Jeziki / Languages: Predavanja / Lectures:   
Vaje / Tutorial:

**Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:**

**Prerequisites:**

**Vsebina:**

Študenti skupaj z nosilcem seminarja izberejo temo njihovega seminarskega dela, predvidoma z znanstvenega področja svoje disertacije, ki jo po enotnih navodilih samostojno pripravijo v obliki besedila. Preliminarni tekst pošljejo nosilcu seminarja v kritično oceno. Potem tekst dopolnijo in končni izdelek predložijo nosilcu seminarja v oceno. Obenem z njim seznanijo vse kolege v svoji usmeritvi. Ti ga morajo prebrati in pripraviti kritično oceno. Besedilo kolegom javno

**Content (Syllabus outline):**

Students select their seminar topic together with their professor (usually from the scientific field of their dissertation) on which they elaborate independently. Together with their professor, the students select the topic of their seminar, usually from the scientific field of their thesis. The topic selected is independently elaborated according to unified rules in the form of a text. The preliminary text is then sent to their professor for critical evaluation and commentary.



predstavijo. Sledi kritična razprava, ki jo usmerja nosilec seminarja, sodelujejo pa obvezno vsi študenti usmeritve.

Accordingly, the students correct the preliminary text and send it to their professor for final evaluation. At the same time they send the text to all the colleagues in the module. The colleagues must read the text and prepare their critical evaluation. The authors present the text to their colleagues. This presentation is followed by a critical discussion, directed by the professor and all the students of the module must take part.

### Temeljni literatura in viri / Readings:

Izbere vsak študent samostojno in/ali s pomočjo nosilca glede na izbrano temo.

Students select readings independently or with the assistance of the course professor depending on the selected topic.

### Cilji in kompetence:

- usposobiti študente za samostojno raziskovalno delo;
- spoznati način dela s strokovno literaturo;
- naučiti se samostojno pisati strokovno znanstveno besedilo in ga predstaviti.

### Objectives and competences:

- to provide students with skills required for autonomous research;
- to learn how to process professional literature;
- to learn how to autonomously write a scientific text and how to present it.

### Predvideni študijski rezultati:

Znanje in razumevanje:  
Najti literaturo glede na izbrano vsebino in se naučiti analizirati ter kritično vrednotiti različna strokovna stališča o izbrani temi.  
Študenti bodo razumeli bistvo znanstvenoraziskovalnega dela s strokovno znanstveno literaturo. Spoznali bodo doseg take analize in se usposobili za njeno izvajanje. Pridobljeno znanje bo podlaga za kakovostno delo pri izdelavi njihove doktorske disertacije. Študenti bodo razumeli pomen in uporabnost analize obstoječe strokovno znanstvene literature s področja izbrane teme. Seznanili se bodo s tem, kaj je na izbranem področju že bilo raziskanega in kaj so glavni izzivi.  
Iskanje strokovne literature po različnih virih (knjižnicah, datotekah, internetu itd).  
Metodologija pisanja znanstvenih tekstov.

### Intended learning outcomes:

Knowledge and understanding:  
Competences, related to finding relevant literature on the selected topic, as well as analysing and critically evaluating different professional positions on the selected topic. Students will understand the essence of scientific research with professional and scientific literature. They will gain knowledge on the reach of such analysis and become qualified for its implementation. The acquired knowledge shall serve as the basis for quality work during the writing of their doctoral dissertation. Students will understand the significance and applicability of analysis of current professional scientific literature from the field of the selected topic. They will gain information what has already been researched and which are the main challenges in the selected field. Searching



	of professional literature from different sources (libraries, filed, online etc). Methodology of scientific writing.
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**Metode poučevanja in učenja:**

Uvodna obrazložitev nosilca, kako se pripravljajo znanstvena besedila na podlagi študija literature. Predstavitev poteka seminarja od izbire teme preko predhodne in končne ocene narejene naloge, vključno s predstavitvijo kolegom in upoštevanjem kritičnih ocen.

**Learning and teaching methods:**

Introductory lecture by the course professor on how to prepare scientific texts on the basis of literature studied. The presentation of the course of seminar; from the selection of topic to the interim and final assessment of the completed assignment, including its presentation to peers and taking of critical views into account.

<b>Načini ocenjevanja:</b>	<b>Delež (v %) / Weight (in %)</b>	<b>Assessment:</b>
Način (pisni izpit, ustno izpraševanje, naloge, projekt) Ocenjevanje sodelovanja študentov pri izbiri teme, uspešnosti pri izbiranju in analizi strokovne literature, kakovosti izdelave besedila naloge, predstavitve naloge študentom in sodelovanja v kritični oceni nalog drugih študentov.	<b>100</b>	Type (examination, oral, coursework, project): Assessment of student's coursework when selecting the topic, success in collecting and analysing professional literature, quality of text written for the assignment, presentation of the assignment to students and participation in critical evaluation of assignments, written by other students.
Ocenjevalna lestvica: Skladno z aktualnim Pravilnikom o preverjanju o ocenjevanju znanja		Grading scale: In accordance with the current Rules on checking the knowledge assessment

**Reference nosilca / Lecturer's references:**

1. izvajalec (first lecturer)  
HERNAUS, Tomislav; PEJIĆ BACH, Mirjana; BOSILJ VUKŠIĆ, Vesna. (2012). Influence of strategic approach to BPM on financial and non-financial performance. // Baltic Journal of Management, Vol. No. 4; 376-396. Cited in Web of Science ISI. (BIB.IRB.HR ID 596598)  
PEJIĆ BACH, Mirjana. (2012). How to write and publish a paper in ISI journal: A closer look to

Eastern European economics, business and management journals // Znanje in poslovni izzivi globalizacije v letu 2012: zbornik povzetkov referatov 4. mednarodne znanstvene konference, Celje, 15.–16. november 2012 / Marjana Merkač Skok ; Marijan Cingula (ur.). Celje, Slovenija : Fakulteta za komercialne in poslovne vede. 2-10 (Invited Lecture, international conference). (BIB.IRB.HR ID 610340)

KNEŽEVIĆ, Blaženka; RENKO, Sanda; PEJIĆ BACH, Mirjana. (2011). Web as a customer communication channel in the confectionery industry in South Eastern European countries. // British food journal. Vol. 113; 17-36. Cited in Web of Science ISI. (BIB.IRB.HR ID 510057)

Pejić Bach, M. (2015). "How to Write and Publish A Scientific Paper: A Closer Look to Eastern European Economics, Business and Management Journals", Business Systems Research, Vol. 6 No. 1, pp. 93-103.

Pejić Bach, Mirjana; Abramović, Karmen (2012). Analysis of publication patterns in Croatian economics and business educational institutions // Ekonomsko obrazovanje u Republici Hrvatskoj - jučer, danas, sutra / Čavrak, Vladimir ; Gelo, Tomislav (ur.), Zagreb : Ekonomski fakultet Zagreb, pp. 77-79

Mataković, Hrvoje; Pejić Bach, Mirjana, Radočaj Novak, Iva. (2013). Scientific productivity in transition countries: trends and obstacles. Interdisciplinary Description of Complex Systems - INDECS. Vol. 11 No. 2; pp. 174-189;

Pejić Bach, Mirjana. (2013). Obstacles to Publication in ISI Journal for the Scientists from Transition Countries: How to Overcome them // Proceedings of the 1st Dubrovnik International Economic Meeting DIEM 2013 Scientific Conference on Innovative Approaches to the Contemporary Economic Problems / Vrdoljak Raguž, Ivona ; Lončar, Iris (ur.). Dubrovnik: University of Dubrovnik, pp. 1-12.

Pejić Bach, Mirjana. 2014. Exploring Information and Communications Technology adoption in Enterprises and its Impact on Innovation Performance of European Countries. Ekonomicky Casopis Volume: 62 Issue: 4 Pages: 335-362 Published: 2014

Bach, Mirjana Pejić; Zoroja, Joyana; Merkač-Skok, Marjana. 2014. Social responsibility in tourism: system archetypes approach. Kybernetes Volume: 43 Issue: 3-4 Pages: 587-600 Published: 2014