



Asociația de Tineri din Ardeal
Youth Association from Transylvania
Cristuru Secuiesc, Székelykeresztúr
str. Libertății nr. 69, Harghita, 535400
office.ata@gmail.com, www.ata-ro.eu



<< RURAL TOURISM >>

A Sustainable Idea for You, Rural Communities and for the Environment!

When?

Date: 19-27 June 2015
Arrival & Departure: 18 - 28 June 2015

Where?

Locations: Cristuru Secuiesc, Romania
Venue: Kolping Center

Who?

Partners:

ASOCIATIA DE TINERI DIN ARDEAL - Romania
Ad hoc - Slovakia
Javni zavod za kulturo in mladino Medvode- Slovenia
JOETZ vzw - Belgium
EUROCIRCLE- France

Participants: 7-7 participants from each country

Short Summary of the Project

The Youth Association from Transylvania will organize a youth mobility between 18 - 28 of June 2015, involving 35 unemployed youngsters from the rural area in the theme of rural and agro tourism. I will involve youngsters from 5 different countries: Romania, Slovenia and Slovakia from East Europe, Belgium and France from West Europe.

During the exchange the participants will visit 6 villages which have very different touristic profile: Dârju has a fortified church included in the Unesco World Heritage, Porumbenii Mari a nature reserve lake, Ruganesti an ethnographic museum, Firtănuș the ruins of a castle, Saschiz as a Saxon Village with multicultural endowments (ruins, church, pottery) and Avrămești is an ideal place for agro tourism (tourists experiencing the rural lifestyle: eating local food, doing tasks related to agriculture).

During 6 activity days, in the mornings the participants will visit 1-1 village, will analyze and evaluate the touristic potential and the situation of the village, will dialogue with the members of the local community, with the local entrepreneurs and with the representatives of the local authorities. In the afternoons they will work out a different rural tourism profile and strategy for that locality. The strategies will be included in a brochure which will be disseminated in all the participating countries and presented at a presentation which will be hold for the mayors and inhabitants of the villages. During the project the participants will develop their entrepreneurial skills, will acquire information and competences, which will be useful for them in the future in working out and implementing their own rural tourism concepts and ideas in order to ensure an income source, a way out from the disadvantaged situation they are in (unemployed in the rural area, living in families with small income). Through developing the rural tourism strategies for the villages, the participants will recommend income sources for the locals based on



Asociația de Tineri din Ardeal
Youth Association from Transylvania
Cristuru Secuiesc, Székelykeresztúr
str. Libertății nr. 69, Harghita, 535400
office.ata@gmail.com, www.ata-ro.eu



their possibilities, will contribute to the sustainable development of the rural area, to the elimination of common concerns of the European community like unemployment, economic disparities between different areas, marginalization.

The youngsters will also take part in an intercultural and intergenerational dialogue during the mobility by participating in a large variety of cultural programs with the other participants (night of national foods and drinks, of traditions and habits, of folklore songs and dances, of gastronomy) and by taking part in a “spinning night” event with the inhabitants of a village, during which the participants will listen to the local folk songs and will experience local needlework activities.

The competences gained by the participants during the mobility will be included in their Youthpass Certificates. To make more effective the learning and development process of the participants, they will daily evaluate their personal development goals set in the first day of the project with the help of the My diary logbook applied by our association with success during past youth projects.

Participant Profile

Each Group has **7 members**, 1 group leader and 6 participants.

- **Age of the group leader** can be between **20-40**
- **Age of the participants** has to be **18-25**. These youth should be youth from rural areas, from low family income, or youth who had no chances to travel abroad in the past.

How to Prepare

The young participants should prepare the following:

- find a successful village in rural tourism, make a PPT, a Prezi or a movie about it
- search for data on rural tourism (how many villages are tourist destinations, what services they provide, how many tourists visit them, how rural tourism contributes to GDP) and will include this information in the presentation of the tourism situation in their country
- prepare national products for the intercultural activities, dances, folk songs, customs and national foods.
- provide a general overview about the culture of their country.
- find information about stereotypes' in the participating countries.



Finances and Travels

The Erasmus plus program covers all the costs of this exchange **100%**. This includes travel, accommodation, food and organization.

Each Partner should search the lowest means of transport to arrive in Romania, this means low cost airline tickets and second class bus, train tickets.

All tickets, boarding passes, bills and proofs of payment must be kept and given/sent to the host organization.



Asociația de Tineri din Ardeal
Youth Association from Transylvania
Cristuru Secuiesc, Székelykeresztúr
str. Libertății nr. 69, Harghita, 535400
office.ata@gmail.com, www.ata-ro.eu



For arriving in Cristuru Secuiesc, You should manage the travels in your own country and the flight. We will manage your travel from Airports in Romania. When choosing your Flights, be sure that You find **Wizz Air** connections from your country to Airports like **Tirgu Mures** (very close) Cluj, (close), Arad, Timisoara and Bucharest (far). **TRAVEL LIMITS FOR ALL PARTNERS IS 170 €**. Before Booking any Airline ticket or any other travel means, send your plan to office.ata@gmail.com for a confirmation.

Accommodation

We will be hosted In a Renting Home in Cristuru Secuiesc. The building is owned by the Catholic Church and managed privately. It can host 45 people at 1 time and has rooms with 2 to 5 beds. Participants will be randomly selected in rooms, in order to ensure a multicultural division everywhere. The house also has a terrace, a green yard and a parking lot, all of which will be used during activities.





Asociația de Tineri din Ardeal
Youth Association from Transylvania
Cristuru Secuiesc, Székelykeresztúr
str. Libertății nr. 69, Harghita, 535400
office.ata@gmail.com, www.ata-ro.eu



Food

Most of the time, we will have breakfast in the restaurant of the renting room. Lunch and Dinner will be in a restaurant in the city. If there are participants who are vegetarian, th a special diet, or other eating needs, please let us know in advance and we will try to prepare for this.

About the Town

Cristuru Secuiesc (RO), Székelykeresztúr (HU), is a town in Harghita County, Romania. It lies in the Seckler Land, an ethno-cultural region in eastern Transylvania where the majority of the population is Seckler, who are a Hungarian ethnic group which speak a distinct dialect of Hungarian. The population of the town is 9672, from which 96% are of Hungarian ethnicity, 3% of Romanian while 1% belongs to other groups.



Historically the region, with the whole of Transylvania was part of the Hungarian Kingdom and later, of the Austro Hungarian Empire. After the Trianon Treaty which ended World War 2, ut became part of Romania, and since them (with a period of change during the beginning of World War 2) it is part of this country.





Asociația de Tineri din Ardeal
Youth Association from Tarnsylvania
Cristuru Secuiesc, Székelykeresztúr
str. Libertății nr. 69, Harghita, 535400
office.ata@gmail.com, www.ata-ro.eu



A bit of informal Romanian and Hungarian before you arrive

English	Romanian	Hungarian
Hi! / Hello!	Bună! / Salut!	Szia! / Hali!
Good morning!	Bună dimineața!	Jó reggelt!
Good day!	Bună ziua!	Jó napot
Good night!	Bună seara!	Jó estét!
Welcome!	Bine ați venit!	Üdvözlöm.
My name is...	Numele meu e...	A nevem ...
Thank you!	Mulțumesc!	Köszönöm
I need help.	Am nevoie de ajutor.	Segítség.
I'm sorry, I don't speak Romanian/Hungarian.	Î-mi pare rău, nu vorbesc Românește / Maghiară.	Sajnálom, nem beszélek Románul/Magyarul.
Do you speak French/German/English?	Vorbești Franceză/Germană/Engleză?	Beszélsz Franciául, Németül, Angolul?
Excuse me!	Scuză mă!	Bocsánat
Yes	Da	Igen
No	Nu	Nem
Maybe	Poate	Lehet

This Project is Founded By the European Commission's ERASMUS+ Programme, through the Romanian National Agency, Agenția Națională pentru Programe Comunitare în Domeniul Educației și Formării Profesionale



Erasmus+

Asociația
de Tineri
din Ardeal